

Press Release

Contact Information:

Austin Schmidt
Marketing Director
Streaming Global
+1 (678) 374-3334 Ext. 101
aschmidt@streaming.global
<https://streaming.global>

For Immediate Release

Streaming Global Completes \$8,000,000 Private Capital Raise

August 31, 2021 – ATLANTA: Leading media delivery technology company, Streaming Global, announced today the successful completion of a Series SEED private capital raise. The Company raised a total of US \$8MM, oversubscribing its \$6MM target for the round by 25%. Terms of the round were not released but a portion of the Company's Common Stock was sold to a number of Accredited Investors in rolling closings. Combined with the previous Friends and Family round, the Company has raised over \$10,000,000 to date.

Richard Oesterreicher, CEO of Streaming Global, said: "The success of this round during a period with unprecedented global headwinds is a testament to the strength of the Streaming Global business offering and market timing. The Company continues to chart a course of aggressive growth through unsteady times. The proceeds of this round are being used to increase in-house capabilities to deliver and support the large opportunities ahead."

Brandon Farley, Chief Revenue Officer of Streaming Global, added: "We've overlapped this capital raise with the successful performance of multiple Proofs-Of-Concept (POCs) across our domestic, international and military operations use cases that have proven the core business advantages we offer our customers; significantly lower media delivery cost and faster performance, at any scale. The support of our investors will enable us to continue to shift focus to the acquisition of additional customers."

"I couldn't be prouder of our team's execution, our Board of Directors for the foresight of considering a modest oversubscribe in this uncertain timing, and our new and existing shareholders for stepping up to fortify the Company for growth," concluded Oesterreicher.

About Streaming Global: Streaming Global is real-time, redefined. It is the first company to rethink how streaming media can go faster and cost less using advances in cloud infrastructure and everyday smart devices. Companies no longer have to depend on outdated client-server models to meet today's consumer appetite for fast media, on every device, any time, at any scale. Streaming Global's patented,

software-defined agile transport enables a video pipeline to be intelligently and dynamically optimized within your existing environment. Streaming Global didn't invent streaming, it improved how it works.

Visit <https://streaming.global> to learn more.

Streaming Global is a trademark of Streaming Global, Inc.

For more information on Streaming Global, please contact:

Austin Schmidt

+1 (678) 374-3334 Ext. 101

aschmidt@streaming.global