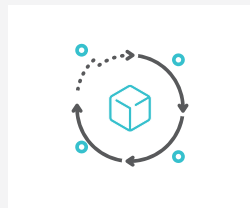
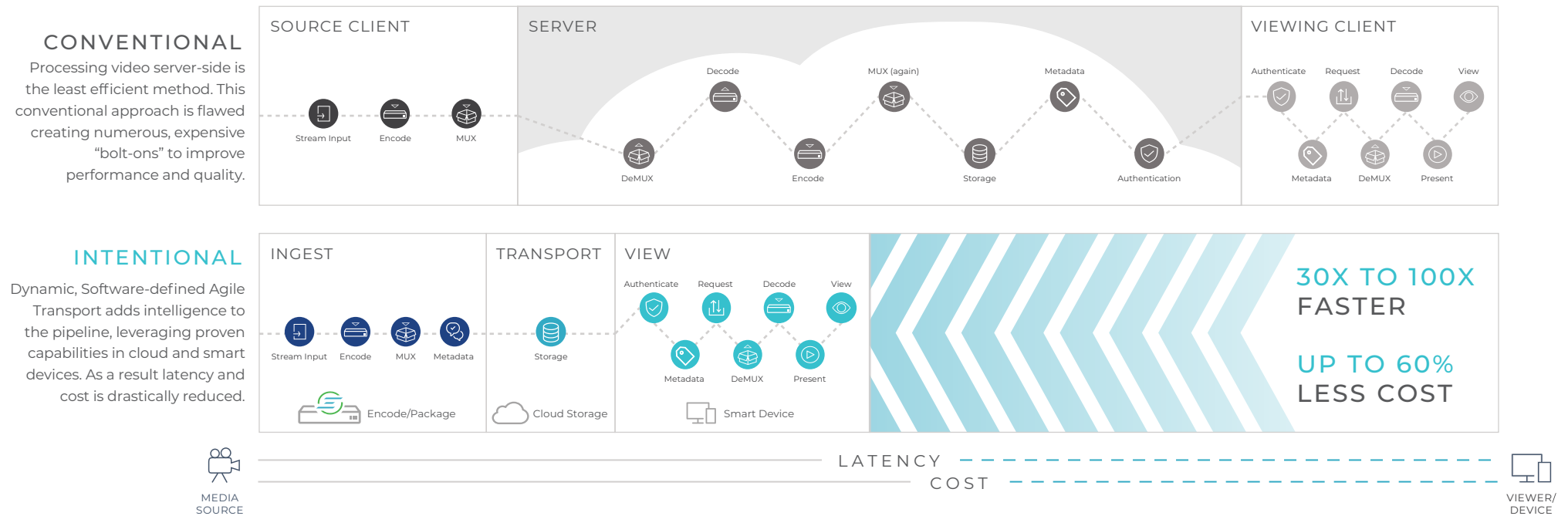


While streaming media is more popular than ever, the industry is plagued by the same problems of latency, cost and reliability at scale. Streaming Global is changing the way we experience live video by rethinking the delivery pipeline.

Today's video pipeline runs on dated client-server technology that was built for static text. It has not changed significantly despite unprecedented investment and innovation in cloud and device technology. Streaming Global's patented Software-defined Agile Transport enables the pipeline to intelligently and dynamically optimize in real-time using software that can easily be added to existing infrastructure. This allows delivery of live video consistently, securely and cost effectively regardless of unstable network conditions or rising consumer demands for new functionality.

OUR DIFFERENCE

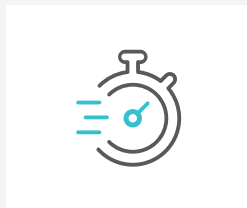
The figure below illustrates the impact of Streaming Global's Software-defined Agile Transport.



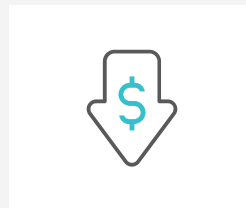
Elimination of Media Processing Overhead



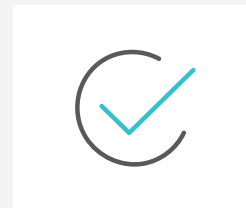
Direct to Cloud Storage Processing



Up to 100X Faster



Up to 60% Less Cost



Proven in Mission-Critical Applications



Industry Leading Reliability at Scale



Hybrid Ad Insertion