

SG-RT: THE NEW PERFORMANCE STANDARD FOR REALTIME PIXEL STREAMING

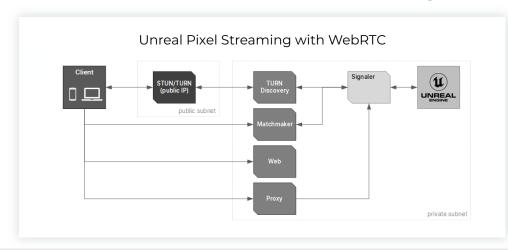
Previously, the WebRTC protocol was the only option for pixel streaming cloud rendered games and interactive worlds.

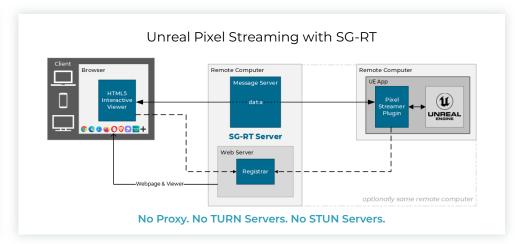
That approach requires extra resources and network connection workarounds, leading to:

■ Increased Cost

■ Degradation of Visual Quality

■ Performance Hiccups





Streaming Global's SG-RT pixel streaming protocol combines the world's fastest and most reliable media delivery with a simultaneous data back channel for input, enabling users to consume and interact with realtime rendered immersive experiences without the need for a dedicated GPU on their client device. When combined with Epic Games' Unreal® Engine 5.1, SG-RT pixel streaming is ideal for producing and delivering outstanding user experiences including:

- Cloud Gaming
- Metaverse Immersive Experiences
- Interactive Content

When comparing SG-RT for pixel streaming to WebRTC, SG-RT will produce a far superior performance outcome for the publisher and end user, while improving visual quality and reducing the resources required for deployment. Content and input controls will enable a quality of service that is unparalleled in the market today.

